

3. Presentation: Jennifer Aries, CEO, 25<sup>th</sup> Hour Communications (via Skype)

*Dr. Terrell introduced Jennifer Aries as having been recommended to him by AACC because of her background in marketing and work with rural community colleges. J. Aries' company, 25<sup>th</sup> Hour Communications, has been hired by Eastern to help improve*

*R. Tissue welcomed J. Aries to the Board of Governors meeting. J. Aries introduced herself to the Board members, and described 25<sup>th</sup> Hour Communications as a "virtual*

*down, and saves taxpayers money. J. Aries reported that she had already met with the President's Cabinet, the Communication Vision Team, S. Watts, A. Oliverio, Learner*

*...carryover cannot be guaranteed for future years, and Eastern needs to have a 25% reserve for every budget. R. Tissue requested that the result of the results of the student survey by 25<sup>th</sup> Hour Communications be*

*of Governors with empirical data.*

b. Teaching and Learning

*Dr. Terrell reported that the WV Board of Barbers and Cosmetologists has approved the Mineral County site and is now working on the Hampshire County site. B. LaVorgna testified before legislators in Charleston yesterday and today supporting a change to the code which will then move on to the judiciary. Dr. Terrell and R. Tissue will meet later today in Petersburg with Superintendents in an effort to resolve the South Branch issue.*

ii. Mineral County Day

*Dr. Terrell reported that B. LaVorgna attended and had good interactions with legislators and others.*

d. Culture of Innovation

i. NACCE meeting 2/16-17

*Dr. Terrell also has other meetings scheduled in the Capitol.*

ii. Agritourism Course

*In cooperation with WVU and Hardy County Extension.*

iii. Agriculture Action Council-Greg Greenwalt

*G. Greenwalt reported that J. Kapp and T. Metzger are doing a good job in keeping everyone involved. Regular meetings are being held with increasing attendance, and many workshops are planned for the community, all funded by grants. M. O'Leary will distribute fliers to*

*members of the Board of Governors.*

e. Resources

i. Finances

*... Terrell reported that the eight new printers have been*

**v. Communications and Marketing**

*Dr. Terrell reported that invitations to breakfast, sponsored by Farm Credit, have been mailed to legislators and other guests.*



*was held yesterday, and the college is investigating hiring an HLC Document*

*reviewer. The HLC conference is in Chicago in April and, along with Dr. Terrell, P. Reardon, M. Wilson, D. Phillips, and C. Hakala will also attend.*

b. Other

8. New Business/Miscellaneous

a. Upcoming committee meetings Finance

*Dr. Terrell indicated that a meeting of the Finance Committee needs to be scheduled.*

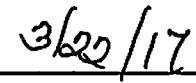
Next Scheduled Meeting: Wednesday, March 22, 2017

Adjournment: *Meeting adjourned at 1:03pm.*

Eastern West Virginia Community and Technical College  
Board of Governors Meeting  
Minutes – February 15, 2017

*Respectfully submitted by Michael O'Leary, recorder.*

  
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Scott Staley, Vice-Chair

  
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Date