

Call to Order

The virtual meeting was opened at 12:07pm, and was called to order at 12:35pm when a quorum was established. Present were G. Greenwalt, Dr. Terrell, Jr Helmick, M. Chambers, S. Arbaugh, S. Michael, and A. Degnan. Absent were A. Blackwood, S. Van Meter, S. Shomo, H. Whetzel, and V. Hinger.

Presentation/Discussion/Professional Development

- ◁ New employee introductions:
 - Lindsey Guinn, Institutional Research and Reporting Specialist, WVHEPC
 - Tiffany Sentman, Program Assistant III for Admissions and Financial Aid
 - Clint McCaleb, Information Systems Technician

L. Guinn, T. Sentman, and C. McCaleb introduced themselves to the Board of Governors. G. Greenwalt thanked them for attending the meeting and welcomed them to Eastern on behalf of the Board of Governors.

- ◁ Financial Aid Presentation Mary Blizzard, Director of Financial Aid, and Monica Wilson, Dean of Student Access and Success. *M. Blizzard and M. Wilson shared a PowerPoint presentation with the Board of Governors. G. Greenwalt thanked them for presentation on behalf of the Board of Governors.*

*Action Items:

- ◁ Approval of the Minutes: Meeting of March 17, 2021 *On a Arbaugh/Michael motion, the minutes were approved with all in favor.*
- ◁ Approval of the Financial Status Update *On a Arbaugh/Helmick motion, the Financial Status Update was approved with all in favor.*
- ◁ BP 3.20 COPYRIGHT, INTELLECTUAL PROPERTY and FAIR USE *On a Arbaugh/Michael motion, BP 3.20 was approved with all in favor.*
- ◁ Program Review FINAL Electromechanical Technology CAS
- ◁ Program Review FINAL Medical Assistant AAS
- ◁ Program Review FINAL Medical Assistant CAS
- ◁ Program Review FINAL Occupational Dev AAS
- ◁ Program Review FINAL Residential Care Specialist AAS
- ◁ Program Review FINAL Residential Care Specialist CAS
- ◁ Program Review FINAL Technical Studies Welding Tech CAS
- ◁ Program Review FINAL Technical Studies CNA CAS
- ◁ Program Review FINAL Technical Studies Pharmacy Tech CAS
- ◁ Program Review FINAL Technical Studies Phlebotomy Tech CAS

On a Degnan/Michael motion, the ten Program Reviews listed above were approved as a block with all in favor.

Institutional Research

- ◁ IR Partnership Lindsey Guinn *L. Guinn has been meeting with departments.*
- ◁ Enrollment Spring semester enrollments are stable. *Summer Workforce numbers should increase with start of CDL training.*

Committee Reports

Board Chair-

- required. Workforce is excluded from the agreement. Will pilot for one year with a reduced tuition cost of \$100.00 per credit hour.*
- ◁ Commencement *Limit of two guests per graduate. Will be videotaped and livestreamed on Facebook.*
 - ◁ Nursing Program Leadership *J. Landis resignation effective at the end of the spring semester. Waiting on whether A. Van Meter accepts the position.*
 - ◁ CDL Training and Vehicle *New partnerships with Kingswood and Mountaineer Academy. Truck has one million miles on it, so looking to acquire a new CDL truck.*
 - ◁ Grant Memorial Hospital *Meeting yesterday to discuss radiation technology program. High cost program and accreditation is required. Looking at forming a partnership with Southern WV CTC with clinicals performed at GMH and E.A. Hawse health centers.*
 - ◁ AACC Blog Post Earth Day Tabitha Whissimore *Story written and submitted on green energy initiatives.*
 - ◁ *Dr. Terrell is introducing Dr. Striplin to local contacts.*

I Student Access and Success

Graduation workshop 3/24

Academic meeting 3/24

Commencement meeting 3.24; next one on 4/15

Commencement script, outline and program updated; waiting on some outstanding pieces

Two mandatory Veteran trainings; need one more by August 31

Training in FA and Admissions daily

Chip and I attended Student Affairs Advisory state meeting 3/281 Tdi87Eiua0 31

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Minutes

CJ 255 Analysis Correctional Operation

Keyser High School

English 101 / Psychology 101 Bundle
Calculus 1

Marketing/Public Relations:

- < CRM approval and implementation *f*
 - o www.element451.com
 - o Features include: automations,
- < New website progress
 - o Anticipated launch date of July 1
- < April is Community College Month
 - o Requesting stories and quotes for social media and press release
- < Still meeting with agencies for rebranding project
 - o Phased approach to cut down on costs
 - May utilize leftover misc. funds to start research this summer
 - Is marketing research part of the institutional research position?
- < AACC Blog Post for Earth Day - Dr. T
- < Planning for summer/fall advertising
- < FY22 media plan
 - o Approaching it in six month increments, not solely flighted around registration periods
 - o Thinking of using a multi-strategy approach
 - General awareness
 - More specific program, registration, etc.
 - Two- to three-message approach traditional, non-traditional, parents
- < Planning to order masks for graduation very soon
- <

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- ◁ Adjunct Needs for Fall 2021 MTH 135, BIO 124, and BIO 124L
- ◁ Human Resource Development Foundation (HRDF) Presentation in Parsons (March 23) and Elkins (March 22) Debbie Anderson; Hampshire County Pathways Presentation

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Trainings/classes must prepare students for a National Certification. National Cert. are on pg. 12 of narrative.

If we can identify students in qualifying programs,
we can target use.

collaboration

Meeting requested in April to review funds
(\$28,265) dispersed Sept. 2020.

- TF/MS - 6 Program Reviews through LOT
- CDL Training approved by Mountaineer Job Challenge Program; Kingwood

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- ◁ Ag Innovation
 - JR food co-op support
 - JR

